

NEWS FROM INSTITUTIONAL ADVANCEMENT

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See also: www.leh.org/html/instadv.html

Entergy Charitable Foundation Commits \$50,000 for PRIME TIME Family Reading Time

The LEH is very pleased to announce a new \$50,000 philanthropic partnership with the Entergy Charitable Foundation, based in New Orleans. The donation will fund an expansion of the LEH's award-winning PRIME TIME Family Reading Time program across the greater New Orleans area throughout 2011 and 2012. A total of ten Entergy-funded PRIME TIME programs will make possible the program's expansion to serve approximately 400 six-to-ten year-old students and parents/guardians who are at risk for low literacy.

"This donation comes at a pivotal time in the evolution of education and family literacy in Greater New Orleans," stated Miranda Restovic, Director of the PRIME TIME program. "While the ongoing educational reform movement is certainly making positive strides, the lingering problem of intergenerational illiteracy and low literacy remains a systemic inhibitor of basic educational progress. We are extremely grateful to Ms. Jennifer Quezergue, Ms. Patty Riddlebarger, and everyone at the Entergy Charitable Foundation for assisting with PRIME TIME's program expansion in one of the highest need regions of our state."

PRIME TIME's impact was recently documented in an independent, ten-year longitudinal study conducted by Dr. James E. Barr, Ed.D., and funded by the Greater New Orleans Foundation. The study found that PRIME TIME participant students outperformed the control group (non-PRIME TIME graduates) in the expected areas of English language arts and reading, as well as other subject areas including mathematics, physical science, life science, algebra, number and number relations, geometry, etc. (based on grade 3 through high school performance on iLEAP, and LEAP tests, as well as the Graduation Exit Exam). In other words, PRIME TIME not only impacts reading ability, it improves ALL dimensions of learning – or, as the LEH has maintained, "creates the precondition for all future learning." The study's findings are located on the LEH website: www.leh.org.

The Entergy Charitable Foundation's parent company Entergy Corporation is the only remaining Fortune 500 Company headquartered in New Orleans, and one of only two Fortune 500 Companies located in Louisiana. For more information, visit: www.entropy.com.



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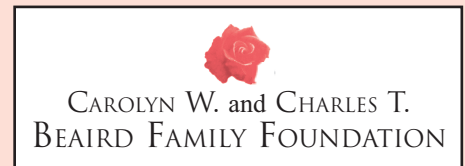
Cleveland Foundation Donates \$76,500 for 2009-2010 LEH Annual Fund

John L. Cleveland, a longtime LEH friend and supporter, recently donated \$26,250 via the Cleveland Foundation to the LEH Annual Fund. This gift brings his total support during the 2009-2010 fiscal year to \$76,250, making him our top annual fund supporter. The LEH staff, board of directors, and statewide network, thank John for his generosity and friendship.

Beird Family Foundation Supports PRIME TIME in North Louisiana

The Carolyn W. and Charles T. Beird Family Foundation of Shreveport recently committed \$15,000 to support PRIME TIME Family Reading Time in

Greater Shreveport in 2011. "We have supported many literacy efforts in the past, and are happy to be making PRIME TIME available again in Shreveport," stated Susan Beird, the foundation's president. Thanks also go to Jim Montgomery, executive director, for his encouragement and support of the LEH over the years.



The Rodrigues Step Up Again!

The LEH is honored to announce the continuation of support from Wendy and George Rodrigue for the new LEH fiscal year, commencing November 1, 2010.

Through the George Rodrigue Foundation of the Arts, the Rodrigues will again donate hand-numbered *Aioli Dinner*

silkscreens (each with hand-drawn Remarque sketches from George himself) to reward our top individual, corporate, and foundation supporters. Thanks go to the Rodrigue Foundation Director Wayne Fernandez for his assistance.

The George Rodrigue Foundation of the Arts advocates the importance of the visual arts in the development of our youth, encourages the use of art within all curriculums, and supports a variety of art educational programs. For more information, visit: www.georgerodriguefoundation.org.



Aioli Dinner, 1971, by George Rodrigue

