



Louisiana Endowment for the Humanities

NEWS FROM INSTITUTIONAL ADVANCEMENT

Greetings fellow Louisiana music, culture, and history aficionados! Despite the heat and humidity we are facing, it is an exciting time to be living here in New Orleans. Both Jazz Fest and French Quarter Festival were record setting this past spring, and I cannot and will not contain my enthusiasm about Sir Allen Toussaint being on the cover of the current issue of *Louisiana Cultural Vistas*. This magazine is a tour-de-force chronicler of the LEH story, which I often describe to people as one of “service to the kids, culture, and classrooms of our great state.”

In my realm—the development field—there is also much to be excited about. I am gratified and deeply thankful for the response we have received to date to our 2009–2010 Annual Fund. The feedback we are receiving regarding our new Annual Fund premiums is excellent. If you have not yet made your voice heard in this important campaign, please visit our website www.leh.org and click on the red “Support the LEH” tab on the home page. The Annual Fund offers an easy option for anyone to support our core mission and programming. For more information, please visit my web page at www.leh.org/html/instadv.html.

—Jeff A. Hale, Ph.D.
Director of Institutional Advancement

Zapp’s supports PRIME TIME statewide



The LEH is proud to announce a new philanthropic partnership with Zapp’s Potato Chips of Gramercy, La. Thanks to the generosity of owner Ron Zappe and general manager Rod Olson, a Zapp’s Potato Chips-funded PRIME TIME Family Reading Time program will be offered at a school or library in the Greater Gramercy region this fall. Additionally, Zapp’s Potato Chips has agreed to supply their amazingly tasty products to all PRIME TIME programs across the state of Louisiana for a full year. We are very grateful to the community-minded people at the “Little Chippery in Gramercy.” Visit www.zapps.com for additional product information.

Noteworthy gifts from individual donors

Two recent Annual Fund donations are worthy of special mention. First, I am honored to thank **John L. Cleveland of The Cleveland Foundation for his \$50,000 gift** to support the LEH’s publishing initiatives. John’s support for the LEH dates back to our capital campaign and we are truly honored by his continuing friendship and support. Additionally, I want to thank **LEH Board of Directors member Brad Adams for his \$10,000 Annual Fund gift**. As a “Humanist Club” member, Brad is the latest recipient of the George Rodrigue silkscreen print *Aioli Dinner* – one of the aforementioned new premiums the LEH is offering to Annual Fund supporters. Thanks again to George and Wendy Rodrigue for making five such prints available for our \$10,000+ Annual Fund supporters. Folks – we only have a couple of these left!



Brad Adams (right), congratulated by LEH president and executive director Dr. Michael Sartisky for his Annual Fund gift, received a framed George Rodrigue print.

Thank You RosaMary Foundation

One of the oldest and most distinguished family foundations in America, the RosaMary Foundation of New Orleans recently made a \$15,000 gift supporting PRIME TIME Family Reading Time. This rare operational support grant will greatly assist the PRIME TIME staff with broadening the program’s impact across the Greater New Orleans area. See www.RosaMary.org for more information on the foundation.

*The
RosaMary
Foundation*